



FERF | Franchise
Education and
Research
Foundation
SERVING THE GLOBAL FRANCHISING COMMUNITY

NextGen
A NEW GENERATION IN
FRANCHISING

SUBJECT: Nominate Young Entrepreneurs for 4th Annual NextGen in Franchising Global Competition

On behalf of Franchise Association of New Zealand, we are pleased to announce we are an official co-sponsor of the fourth annual NextGen in Franchising Global Competition. The NextGen Global Competition engages young entrepreneurs who are seeking careers and business opportunities in the franchising industry.

In partnership with the International Franchise Association's (IFA) Franchise Education & Research Foundation, we are looking for 20 outstanding young entrepreneurs in the for-profit and social franchise industries who are poised to take off if given the mentoring and support from franchise business leaders that are the best in the world at scaling concepts.

Last year's winners hailed from around the world, with the top four winners from Canada, Australia, the United States, and Mexico. Respectively, Jennifer Turluk, MakerKids (Canada); David Lindsay, Salts of the Earth (Australia); David Blue, Blue Moon Estate Sales (United States); and Alejandro Souza, Pixza (Mexico). We now need your help to spread the word to make this year's Global Competition another great success.

As a member of the Franchise Association of New Zealand, we ask that you tap into your wide network and encourage young entrepreneurs to submit an application for a chance to win a top prize in the Global Competition.

Who Can Enter

If you know any entrepreneurs between 21 and 35 years old, who have businesses in operation for 1-5 years with the potential to scale through franchising, please encourage them to apply at nextgenfranchising.org or contact Elayne Jacobs, account director for Fish Consulting, at 1-202-588-8138 or ejacobs@fish-consulting.com with questions.

Contest Winners Will Receive

- A trip to IFA's Annual Convention, complimentary convention registration and travel expenses (up to \$1,500 US)
- A spot at the NextGen in Franchising Summit, a two-day educational and networking program for next generation entrepreneurs
- Access to NextGen's Accelerator Program with industry leaders and CEOs
- An opportunity to participate in the FRANSHARK competition for additional cash prizes
- Extensive, industry-wide media exposure
- Opportunities to engage directly with leading franchisors, franchisees and suppliers in franchising and with other young entrepreneurs

Deadline

Applications close Sept. 1, 2017. Winners will be notified in late October and **must** attend the IFA Annual Convention in Phoenix, Arizona, from Feb. 10-13, 2018.

What could be more exciting than promoting franchising to some of the best and brightest young entrepreneurs from the around the world, while fostering their success as industry leaders?

We appreciate your support in making the upcoming NextGen in Franchising Global Competition another successful event.

Sincerely,



Robyn Pickerill
CEO
Franchise Association of New Zealand

